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Research Associate
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Professional Preparation

Rutgers University Psychology B.A., 2005

Professional Appointments

Researcher Associate, Education Development Center, Inc. 2012–Present
Teacher, Waterfront Montessori 2006–2009

Publications and Presentations

Vahey, P., Vidiksis, R., Gutierrez, J. (2018) “What Early Childhood Educators Need in Order to Use Digital Media Effectively.” in S. Pasnik (Ed.), *Getting Ready to Learn: Creating Effective, Educational Children’s Media*. New York: Routledge.

Christensen, C., Silander M., Maxon, T., Gutierrez, J., (2018) *Why does rain fall down instead of up? How parents support science learning, and how media can help*. The Joan Ganz Cooney Center.

Gutierrez, J., Hightower, B., (2015) *Texting Home: Increasing Connections Between Home and School for Preschoolers via SMS Messaging* (Presentation) (National Association for Education of Young Children Annual Conference).

Gutierrez, J., Hupert, N., Momoh, L., (2015) *Investigating Sesame Words impact on children’s vocabulary learning* (Presentation) (Head Start’s National Research Conference on Early Childhood).

Synergistic Activities

Project Director on Corporation for Public Broadcasting funded *Civics 101: Teacher Needs Assessment*. This project is a collaboration among EDC and New Hampshire Public Radio and Civics 101 Podcast. NHPR is interested in knowing more about educators’ needs, interests and preferences when it comes to civics-focused audio content for young people. EDC conducted a teacher needs assessment to help guide the production and distribution of Civics 101 podcasts that teachers and young people will find engaging and useful both in classrooms and at home.

Project Manager on National Science Foundation ITEST funded *Investigating Digital Badges as Alternative Credentials to Broaden STEM Participation Among Underrepresented Youth*. This program, a collaboration with Mouse, the DreamYard Project, and Parsons School of Design, provides underserved youth with a technology-supported method for presenting the digital design work they create in an out-of-school program in ways that are both personally meaningful and that address the expectations of the gatekeepers of higher education institutions.

Research Associate on U.S. Department of Education supported *Corporation for Public Broadcasting-PBS Ready To Learn Initiative 2015-2020*. This project is a collaboration with CPB and PBS, SRI International, and EDC. The project aims to examine how public media can be used to improve school readiness of preschool children in low-income communities.

Research Associate on National Science Foundation-funded Ruff Family Science. This project is a collaboration with WGBH and EDC, that aims to foster joint media engagement and hands-on science exploration among diverse, low-income parents and their 4- to 8-year-old children.

Research Associate on Small Business Innovation Research-funded *Fable Writer Phase II*. The project was a collaboration with Fable Writer and EDC. The primary purpose of the work was to investigate whether using a collaborative writing tool with elementary and middle-school age students would help them stronger informational and argumentative writing pieces.