

ALEXIA RAYNAL

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Education researcher and practitioner with solid experience evaluating the learning impact of digital media

PROFESSIONAL EXPERIENCE

- 8/2018 – Present **Center for Children and Technology at Education Development Center**, New York – RESEARCHER
- Coordinate complex mixed-methods investigation efforts for multiple projects, including NSF-funded formative study of hands-on science exploration among low-income parents and CCT's DoE-funded signature project *Ready to Learn*
 - Lead administrative and logistical tasks, including quality assurance and feedback exchange
 - Train, supervise, and provide guidance for telecommuting staff
- 4/2016 – 6/2018 **Joan Ganz Cooney Center at Sesame Workshop**, New York — RESEARCH MANAGER
- Manage grant-supported research, including an analysis of the role of afterschool programs in student interest-driven learning (with NYU), and the development of research-based materials to support youth's development of social-emotional learning competencies (with HGSE and USC Annenberg)
 - Develop bilingual research-informed communications products, including practitioner- and public-facing educational materials, short-form website writing, video production, and briefing memos for designers
 - Assist in fundraising, recruitment, administrative, and translation activities
- 9/2010 – 6/2018 **Consulting work for Scholastic, HMH, Benchmark**, among others, New York — SENIOR PROJECT MANAGER
- Produce, revise, and edit grade leveled K-12 teacher guides and student resources across content areas
 - Guide multi-national search of authentic CCSS- and TEKS-aligned multimedia
 - Produce anticipation guides, project timelines, workflow guidelines, and manuscript commissions
 - Hire, supervise, and train staff and provide onboarding feedback for bilingual editors
 - Present progress in meetings with clients 9/2015-4/2016
- 9/2015 – 4/2016 **National Center for Families Learning**, New York — RESEARCH ASSISTANT
(PI: Dr. Blaire Toso, Penn State University)
- Assess child participants in the *Families Reading and Talking Together* evaluation study's NYC site
 - Prepare materials, survey, consent, and assess families in the intervention and comparison group, and train support staff in the administration of online evaluation
- 5/2013 – 9/2016 **Rutgers University**, New Jersey — RESEARCH ASSOCIATE
(PI: Dr. Vikki Katz)
- Conduct research in multi-site study funded by the Bill and Melinda Gates Foundation to understand how technology can be used to close persistent social gaps in underserved Latino communities
 - Assist in the development of long-term study at the Bronx Family Court to understand how ethnic minorities make sense of Family Court

VOLUNTEER SERVICE AND TRAINING

- 6/2011 – Present **Mexican-American Student Alliance**, Bronx, NY — SENIOR ELEMENTARY TUTOR
- Provide weekly one-on-one tutoring and develop educational workshops to/for underserved scholars
- 07/2017 **IMLS Laura Busch 21st Century Librarian Program**, New York, NY — PEER-REVIEWER
- Evaluate grant proposals for research projects related to digital equity and education
- 3-5/2009 **Museum of Modern Art**, New York, NY — COMMUNICATIONS INTERN
- Coordinate foreign press coverage for first solo exhibit on Gabriel Orozco and manage press archives

LANGUAGE SKILLS

English (fluent: verbal and written); Spanish (fluent: verbal and written); Italian (basic: verbal and written)

TECHNOLOGICAL SKILLS

Microsoft Office Suite; Adobe Creative Suite; Qualtrics; Dedoose; R Software; SPSS; WordPress; SurveyMonkey

EDUCATION

- 9/2011-9/2014 **City University of New York**, New York, NY
M.A. in Liberal Studies
- 1/2009-5/2009 **State University of New York at New Paltz**, New York, NY
Diploma from the Institute of International Business
- 8/2005-5/2010 **Instituto Tecnológico de Estudios Superiores**, Monterrey, N.L., Mexico
B.A. in Communication Sciences and Digital Media

PUBLICATIONS

Book Chapter

Katz, V.S., Gonzalez, C., & Raynal, A. (2017) "Responding to Classroom Change: How Low-Income Latino Parents View Technology's Impacts on Student Learning" in Gee, E., Takeuchi, L., & Wartella, E. (Eds.), *Children and Families in the Digital Age: Learning Together in a Media Saturated Culture*. Routledge, New York. (Peer-reviewed)

Research Reports

Levinson, A., & Raynal, A. (2017) Digital Connections to Link Home and School: What educators, librarians, and care providers can learn from studies of Hispanic-Latino families and digital media. New York: Joan Ganz Cooney Center.

Katz, V.S., Gonzalez, C. & Raynal, A. (2015) Leveraging Technology for Latino Families: Findings from the Sunnyside Field Site. New York: Rutgers University and the Joan Ganz Cooney Center.

Katz, V.S., Gonzalez, C. & Raynal, A. (2015) Leveraging Technology for Latino Families: Findings from the Chula Vista Field Site. New York: Rutgers University and the Joan Ganz Cooney Center.

Katz, V.S., Gonzalez, C. & Raynal, A. (2015) Leveraging Technology for Latino Families: Findings from the Denver Field Site. New York: Rutgers University and the Joan Ganz Cooney Center.

Raynal, A. (2014). Challenging Borders: The Physical and Psychological Journeys that the Children of Immigrants Make for their Families. New York: Zeteo Journal.

CONFERENCE PAPERS AND PRESENTATIONS

Raynal, A., & Gonzalez, C. (April 2018). Classroom Technologies in Context: How Privacy Concerns Can Impact Student Learning. American Educational Research Association (AERA) Annual Conference, New York.

Katz, V.S., Gonzalez, C., & Raynal, A. (April 2018). Responding to Classroom Change: How Low-Income Latino Parents View Technology's Impacts on Student Learning. American Educational Research Association (AERA) Annual Conference, New York.

Raynal, A. & Gonzalez, C. (March 2015). Leveraging Tech for Learning: Sunnyside Findings. Presentation for Sunnyside Unified School District, Tucson, AZ.

Raynal, A. (April 2014). The Second Generation's Homeland Trips: A Parental Expectation in the New Deportation Regime. Conference paper presented at the Latin@ Cultural Studies Conference, La Guardia Community College-CUNY, New York.